

Tertiary Activities in the GDA| A1 Sample Answer

Examine the development of tertiary activities in an Irish region that you have studied (2008 Q 5B)

The Irish region I have studied is the Greater Dublin Area in Ireland. A higher than average amount of people are employed in the tertiary sector here because it is a core region of Ireland. Roughly 80% of workers work in the tertiary sector. Tertiary economic activities involve the provision of services such as teachers and doctors.

Tourism is a sector where many tertiary service jobs are found. The Dublin region is the door into Ireland for most international tourists because 90% of flights to Ireland land in Dublin airport, especially now that the Shannon stopover has been stopped. The majority of ferries and transport vessels also stop in ports in Dublin. This means most tourists who visit Ireland visit Dublin. Dublin attracts almost 27% of tourists to Ireland annually and tourism earns approximately one billion euros for the region each year. Tourism is a year round enterprise in Dublin as many tourists are attracted for reasons that aren't seasonal. Many tourists come to see the Book of Kells in Trinity College, the St. Patrick's Day Parade, Croke Park and more. The government and Fáilte Ireland are working together to develop the tourist industry here even further. It was Europe's most popular city break destination in 2003. In 2009, 5.54 million tourists visited Dublin.

A lot of people in the tertiary sector also work in Dublin's transport system. The Dublin region has the most efficient transport system of anywhere in Ireland. It had benefitted greatly from government funding under the NPD. Dublin port processes 50% of Irish trade. Dublin airport is the largest in the country and held 20.9 million passengers in 2009. The public transport system also employs thousands in this sector with the DART, LUAS and Dublin Bus. In 2010, Terminal 2 opened at Dublin airport which increased employment and boosted visitors at the airport. The government has developed transport even further than this under Transport 21 and has made tertiary jobs in constructing the Port tunnel, developing 8 Luases and 2 metro lines more.

Dublin also has the majority of service facilities in Ireland. This is due to it being a core region. It has most of the hospitals and children's hospitals in the country. The IFSC, one of the largest financial service centres

in the world, is located in Dublin. It located here because of the young and vibrant workforce and also because Dublin is a core region which attracts many MNCS. It employs 10,700 people in the services sector.