

Formula - Return
on Capital
Employed (ROCE)
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Net Profit after Taxes X 100 Gross Capital Employed (%)

Return on Shareholders' Funds

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Profit after Tax and
Preference Dividends
Ordinary Shares +
Reserves
(%)

Gross Profit Margin

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Gross Profit x 100 Sales

Net Profit Margin

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Net Profit x 100 Sales (%)





Dividend per Share

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Total Ordinary Dividend
No. of Issued Ordinary
Shares

Dividend Yield

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Dividend per Share x 100
Market Value
(%)

Real Rate of Return on Shares

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Dividend Cover x Dividend Yield (%)

Earnings per Share

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Net Profit after Preference Dividend
No. of Issued Ordinary Shares
(cent)





Price Earnings Ratio

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<u>Market Price</u>
Earnings Per Share
(cent)

Time to recoup share value

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<u>Market Price</u> Dividend per Share (years)

Dividend Cover

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Net Profit after

<u>Preference Dividend</u>

Ordinary Dividend

(times)

Current Ratio

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Current Assets ÷ Current Liabilities : 1





Quick Ratio / Acid test

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(Current Assets - Closing Stock) :1

Current Liabilities

Gearing Ratio

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Debt Capital x 100
Total Capital
(%)

Average Stock

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Opening Stock + Closing Stock 2

Rate of Stock Turnover

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Cost of Sales
Average Stock
(times)





Period of Credit given to Debtors

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Debtors x (365 / 12)
Credit Sales
(days / months)

Period of Credit received from Creditors

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Creditors x (365 / 12)
Credit Purchases
(days / months)

Interest Cover

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Net Profit before Interest Interest paid (times)

Predicted

Market Value

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P/E ratio x Earnings per Share





Real Value of Shares

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Last year's P/E ratio x by this year's Earnings per Share

Solvency

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A company's ability to pay all of its' debts as they fall due in the long term.

Limitations of Ratio Analysis

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- Often not comparable between firms.
- Do not account for seasonal fluctuations.
- Relies on historical data.

How to increase liquidity

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- -Paying out lower dividends.
- -Selling investments.
- -Issuing more shares.
- -Collect debts faster.





Advice for better record keeping

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-Keep a detailed cash book and ledger.

-Accurate accounts.

-Avoid reliance on estimates.

Four fundamental concepts of accounting

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- Accruals
- Going Concern
 - Prudency
 - Consistency

Accruals

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All expenses incurred and revenue income in a particular period must be included in the accounts of that period, regardless of when they were paid or received.

Going Concern

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When an accountant is preparing company accounts, they must be able to assume that the company will continue indefinitely.





Causes of a decrease in gross profit percentage

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- Cash losses.
- Stock losses.
- Mark downs during sales.
- Incorrect stock valuation.
 - Higher cost of sales.

How to lower gearing

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- Issue more ordinary shares.
 - Repay debentures.

Liquidity

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The ability of a company to pay its short-term debts as they fall due.

Gearing

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Represents debt as a percentage of total capital employed.





Consistency

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A firm should use the same methods of accounting for an accounting issue each and every time.

Prudency

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When preparing accounts revenue should not be overestimated and expenses should not be underestimated.

Extra information 'double-entry' provides studyclix.ie

- Trial Balance- Total Sales & Purchases figures
 - Bank balanceCapital and Drawings

Characteristics of good accounting

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- Relevant
- Reliable
- Easily understood
 - Comparable





Advantages of budgeting

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- Provides advance warning of potential difficulties.
- Helpful when attracting investment.
 - Can be used for decision-making.

Flexible budgeting

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Flexible budgets are used to show how costs, and as a result profits, are likely to change at different levels of production.

Adverse Variance

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When the difference between an actual cost or revenue and the previously budgeted amount is worse than expected e.g. budgeted expenses turn out to be higher.

Controllable Costs

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Costs over which the firm has power or control, such as wages.





Uncontrollable Costs

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Costs which the firm has no power or control over, such as raw materials.

Factors to consider when budgeting

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- Last year's sales
- The state of the economy
- Sales of competing firms
- Results of market research
 - Trends in the market

Principle Budgeting Factor

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This is the element that restricts the firm from expanding indefinitely, such as capital availability or production capacity.

Capital Budget

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Consists of the large-scale or long-term revenue and expenditure that a firm expects to incur, e.g. the construction of a premises.





Cash Budget

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A cash budget is an estimate of the future income and expenditure of the firm, in order to identify periods of excess expenditure or a surplus of cash.

Mixed cost

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A cost with both fixed and variable elements.

Step Cost

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This is a cost that is fixed between certain levels of production before changing, e.g. factory rent might change as a larger factory is required.

Direct Cost

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A cost that can be completely attributed to the production of specific goods or services.





Financial accounting characteristics

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Financial accounting records transactions of the past, usually for external stakeholders and is also legally required.

Management accounting characteristics

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Management accounting deals with predictions for the future, is used for internal decisions, and is optional.

Apportionment of Costs

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Apportionment occurs where indirect costs are divided out using a suitable basis.

Allocation of Costs

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Allocation occurs where direct costs are linked specifically to the item being produced.





Cashflow Statement

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Measures the cash inflow and outflow for the year. Shows the difference between cash-flow and profit. Aids in financial planning and to attract possible investment.

Non-Cash Item

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A non-cash item is an expense or gain that effects profit but doesn't involve cash inflow or outflow.

Income vs. Profit

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Profit does not always mean an increase in cash because there are many items that influence the profit of a firm but that do not involve an inflow of cash.

Solvency

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A firm is solvent if total assets exceed all outside liabilities.





Obligations of a PLC

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- Provide a full set of accounts,
 balance sheet and a cashflow
 statement to shareholders.
- Register a full set of accounts with the registrar of companies.

Responsibilities of a PLC Director

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- To comply with the Companies Act.
- To keep proper accounting records.
 - Publish Final Accounts annually.

Financial
Reporting
Standard 1

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Requires large companies to prepare a Cash Flow Statement for each activity period, which should be entered under standard headings according to their purpose.

Financial Reporting Standards

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Accounting standards issued by the Accounting Standards Board which dictate accounting expectations for firms.





Five types of errors that are not revealed by the trial balance

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- 1. Error of Omission.
- 2. Error of Commission.
 - 3. Error of Principle.
- 4. Reversal of Entries.
- 5. Error of Original Entry.

Error of Omission

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When the accountant completely omits a transaction from the books.

Error of Commission

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When a transaction is attributed to the wrong account (e.g. two debtors are confused).

Error of Principle

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When the incorrect type of account is used (e.g. a fixed asset is bought and debited as stock)





Reversal of entries

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When a transaction is recorded in the correct accounts but on the incorrect sides.

Errors that do affect the trial balance

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- 1. Mathematical Errors
- 2. Entering only one entry of a transaction
 - 3. Entering two different amounts for a debit and corresponding credit entry.

Compensating errors

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This is when errors of equal value cancel each other out.

Suspense Account

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An account in which discrepancies are entered temporarily before allocation to the correct or final account.





Methods of financing an extension

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- Increase subscription fee
 - Find sponsorship.
 - Sell investments.

Points a treasurer makes if members proposed to reduce the subscriptions

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 Income could fall if no new members join.

- If members will pay the current subscription rate, new development could be financed.

Special purpose profit and loss account

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This is an account for transactions outside the normal day-to-day running of the club.

Advice to give the treasurer

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- If there is a surplus of income, new services could be offered to members.
 - Consider the introduction of a levy.
 - Try to attract sponsorship.





Audit

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Independent examination of a firm's accounts, aiming to clarify whether the accounts represent a 'true and fair' picture of the financial state of the organisation.

Items which auditors must express an opinion in their reports

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- Accounts representing a fair view of the financial records.
- Director's report is consistent with the accounts.
- Profit and Loss Account and Balance Sheet have been prepared correctly.

Items to be included in a director's report

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- 1. Description of the previous year's performance.
- 2. Statement of future plans, such as a merger.
- 3. Recommended dividends for this year.

Qualified auditor's report

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This is when an auditor is not satisfied that the accounts have all of the necessary requirements and that they must 'qualify' their report with this concern.

