

## Advertising

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Is a method used by retailers to provide consumers with information on products and persuading them to purchase goods e.g. Leaflets

## Market Research

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Is carrying out research and recording the data about a product and market by a retailer

## Star Rating

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Demonstrates the length of time a particular food should be stored for and at what temperature that food should be frozen at. It ranges from \*(one star) to \*\*\*\*\* (five stars)

#### Energy Efficiency Label

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A colour and class coded label which indicates how environmentally friendly and cost effective an electrical appliance is. A and green are the most efficient and G and red is the least energy efficient





## Standing time

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When the centre of the food continues to cook when taken out of the microwave or oven by conduction

## Work Triangle

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Locating the sink, oven and fridge in an imaginary triangle when planning a kitchen to increase the efficiency of the kitchen

## **Ergonomics**

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The study of peoples efficiency in their working environment

A.S.A.I

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Advertising
Standards Authority
for Ireland





## Inorganic Waste

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Non-biodegradable waste that cannot be broken down naturally e.g. Plastic

## Biodegradable

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Can be broken down, making it harmless e.g. Food

**EPA** 

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Environmental Protection Agency

**Amenity** 

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A pleasant or useful facility in a community





## Gender Equality

# Equal treatment of males and females

#### Norm

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An acceptable way of behaving in society

## Stereotype

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A fixed view of people or things a particular way

#### **ISPCC**

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Irish Society for the Prevention of Cruelty to Children





#### Consumer

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# A person who buys goods or services for their own personal use

#### Guarantee

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An agreement between the manufacturer and the consumer where the manufacturer promises that the product will be satisfactory for a certain length of time and if there are any faults with the product will replace

## Impulse Buying

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When a customer buys goods or services on the spur of the moment without considering consequences

#### Tax Credits

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Is an allowance from the government which reduces the amount of tax that a person pays





## **Unit Pricing**

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The price of a product per unit e.g. price of milk per litre

#### Net Income

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Also known as take home pay, it is the pay after the tax deductions have been made

## Voluntary Deductions

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Money that is subtracted from a person's income which they have set up to be subtracted e.g. pension contribution

## Statutory Deductions

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Taxes that are mandatory which are subtracted from a person's gross income





#### Loss Leader

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Any products that are sold at a loss to draw consumers into a shop e.g. Milk

## Monopoly

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When a manufacturer or supplier has no competition for their product or service

#### Redress

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When goods or services are faulty the consumer is provided with a refund, repair or replacement

## Lactovegetarian

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A person who does eat dairy products and eggs but does not eat meat, meat products or poultry





## Vegan

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A persons whose diet is based on plants and cereal foods. They do not eat meat, meats products, dairy products, poultry, eggs or fish

## Empty Kilocalories

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When there is little or no nutrients from food

#### Micronutrients

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Nutrients that are needed in small amounts

TVP

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Textured Vegetable Protein





## Obesity

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When a person is carrying excess body weight making them overweight or obese

## Energy Balance

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When body weight is maintained because energy input and output are equal

#### **Fortified**

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When extra nutrients are added to food during processing

### Homogenised

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Separating the fat throughout milk





#### Hypervitaminosis

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When there is a high level of Vitamin A and Vitamin D in the body, being stored in the live and causing the body harm

#### **Rickets**

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When there is a lack of Vitamin D or Calcium in the body causing bone disease

#### **Pasteurised**

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When food is heated to high temperatures to kill bacteria and prolong shelf life

#### **RDA**

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Recommended Dietary Allowance





### Osteoporosis

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When there is a deficiency of calcium in the diet causing brittle bones

#### Fabric Finish

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When the appearance or performance of fabric is improved by applying a chemical treatment

## Prêt-a-porter

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"Ready to Wear" clothes that are designed by top designers but are lower priced, well-made and of good quality

## Haute Couture

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"High fashion" that are unique, handmade and expensive





#### Accessories

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Wearing items other than clothing to complete an outfit e.g. jewellery

## Fashion Trends

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Changes and developments in fashion due to technology, public figures, designers and world events

#### Shelf Life

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Duration of time food is safe to be eaten

#### Non-Perishable

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Food that has a prolonged shelf life e.g. tinned beans





Offal

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Organs of animals that are edible e.g. liver

Blast freezing

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Freezing which is done commercially at -30°C

Quick freezing

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Freezing which is done at -25°C or lower forming tiny ice crystals

Cross Contamination

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When bacteria from one food surface is transferred to another food surface which increases the risk of food poisoning. E.g. preparing vegetables and raw meat on the same surface





## Perishable Food

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Food that has a short shelf life e.g. fruit

## Best before date

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Freezing which is done commercially at -30°C

## Use by date

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Freezing which is done at -25°C or lower forming tiny ice crystals

## Enzyme

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Speeds up chemical reactions e.g. ripens fruit





#### **Irradiation**

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Energy waves passed through the food to kill microbes

## Blanching

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Plunging vegetables into boiling water followed by ice cold water

#### Freezer Burn

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A condition that occurs when frozen food has been damaged and dehydration and oxidation

#### Yeast

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A fungus used in breading making and brewing which causes the bread to rise and alcohol to fermentate





#### Roux

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Equal amounts of fat and flour in a sauce

#### Purée

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Freezing which is done commercially at -30°C

#### **Macronutrients**

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Nutrients needed in large amounts by the body

## Staple foods

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Foods which are most commonly eaten and most plentiful in a country





#### **Amino Acid**

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The building blocks of proteins joined together by peptide bonds

High Biological Value (HBV) Protein

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Contains all the essential amino acids

Low Biological Value (LBC) Protein

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Missing one or more of the essential amino acids

Thickening agent

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Put into foods or liquids to thicken them e.g. Cornflour





#### **Peristalsis**

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Movement of the gut to aid digestion

#### Al Dente

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When food is cooked but is still firm when bitten

#### Sauté

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Fry food quickly in a small amount of fat

#### Marinade

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Flavour food by soaking/brushing it in a seasoned mixture





### Free range

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Animals which are allowed to wander freely in a natural environment e.g. free range poultry

#### Salmonella

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A food poisoning bacteria that is associated with undercooked poultry

#### **Balance**

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When there is the same layout of pattern, texture and colour in a room

## Proportion

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The relationship between the sizes of different pieces of furniture in a room





## **Emphasis**

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A design that stands out because of texture, lighting or colour

## Rhythm

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Linking parts of the room by repeating a colour or pattern in a room

## **Aspect**

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The direction the room or house faces

## Hygiene

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The science concerned with cleanliness and the maintenance of health





#### Hormones

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Chemicals that are transported in the blood and make changes in the body

#### **Ovulation**

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When an egg is released into the fallopian tube from the ovary

## Menopause

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Menstruation stops, usually happens when woman are in their 50's

#### Menstruation

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The lining of the uterus/womb breaks down every 28 days if no egg is fertilised





#### Placenta

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A link between the mother and baby which allows the baby to receive nutrients and oxygen and removes waste

## **Embryo**

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A fertilised egg within the first 8 weeks on conception

## Umbilical Cord

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Connects the placenta to the embryo, carrying nutrients to the embryo and waste away

#### **Fertilisation**

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The fusion of the male sperm and the female egg to form a embryo





#### **Foetus**

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After the first 8 weeks an embryo is referred to as a foetus

#### **Afterbirth**

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The passing out of the placenta after the birth has taken place

## **Puberty**

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The beginning of adolescence

#### Garnish

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Used to improve the appearance and presentation of a dish





#### In season

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The time of year when a food is available, cheapest and freshest

#### Liaison

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## A thickening agent

#### Poach

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# Cooking below boiling point in a hot liquid

#### Table d'hôte

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A menu with two or more courses which has limited choice and a fixed price





## À la carte

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A menu with a large variety and each dish is priced

## Defrosting

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Removing ice from an appliance to allow it to work more efficiently

#### Stock

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Used in soup and sauces to add flavour

## Au gratin

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Covering food in a sauce or cheese and then browning it under the grill





#### **PAYE**

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"Pay as You Earn". A tax deducted by the government from an employee's gross income

#### **PRSI**

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"Pay Related Social Insurance". Money deducted by the government from an employee's gross income

## Gross Income

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Income earned before deductions are made

## Selvage

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Stops the sides of fabrics from fraying due to the finished edge





#### Nap

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Fibres lying in one direction on an elevated surface

## One way design

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A definite pattern direction on fabric

#### Notch

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Lining up two pieces of fabric to be joined together using a triangular pattern symbol

#### Dart

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Giving shape to a garment by folding the material





#### **Antiperspirant**

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A product that helps prevent perspiration

#### Deodorant

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A product that helps prevent body odour

#### **Sweat**

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Is the removal of excess water, salts and other waster products via the skin

#### **Incisor**

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Is a chisel shaped tooth which is used for cutting and biting food





#### **Canine**

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Sharp tooth used for tearing food

#### Premolar

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Flat tooth which is used for grinding food

#### Molar

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Flat tooth used for crushing food

#### Insomnia

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The inability to sleep





Tog

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The rate used to measure the warmth of a duvet

## Natural Fibres

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Fibres that come from plants and animals

## Regenerated Fibres

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fibres that are made from natural substances such as cellulose

#### **Burn Test**

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## Identifies fibres





## Brushing

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A fabric finish that makes fabrics feel warmer and softer

## **Family**

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A group of people related by blood, marriage or adoption

## Nuclear Family

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Two parents and their dependent child(ren)

#### Gender Role

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The way a person is expected to behave because of their gender





## Blended Family

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Family that consists of two parents from previous relationships and their children

## Extended Family

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Family consisting of grandparents, aunts, uncles and cousins

## Plaque

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When bacteria in the mouth feed on sugar causing a build-up of a sticky substance on teeth and tooth decay

## **Epidermis**

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The outer layer of the skin





#### **Pulse**

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The throbbing of arteries as blood is pushed through them from the heart

## Digestion

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The mechanical and chemical breakdown of food in the body

#### Bile

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Breaks fats into smaller pieces to allow digestion

#### **Platelets**

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Causes blood to clot to prevent blood loss





#### Plasma

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## Liquid part of blood

## White Blood Cells

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Protect the body from disease

## Red Blood Cells

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Carry oxygen around the body

Vein

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Blood vessels that carry blood towards the heart





## **Artery**

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Blood vessels that carry blood away from the heart

## Capillary

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Tiny blood vessels that connect arteries to veins

#### **Excretion**

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The removal of wastes from the body

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