Why is a centre of Economic Activity sample answer
Q: 'Using evidence from the Ordnance Survey map, that accompanies this paper, explain three factors
that have influenced the development of economic activity in the area shown on the Ordnance Survey
map.' (2012 Q7 B.)
Note: name of place in this answer will be used as example; Drogheda.
1) Drogheda is clearly an accessible town- this makes it easy for people to enter it and therefore means it is a
centre of economic activity.
Drogheda is a route centre rail and road () [grid reference] lines all end up in the city centre. This
makes it important and easy to access.
The 2 transportation systems allow a market and labour force to enter the city from its hinterland. The more
people who come mean there is more economic activity. With workers running industries and markets
spending money.
The road network is good and links quickly to the national road and motorway. This is a good incentive for
industries to set up because they can transport goods (90% of goods are transported by road in Ireland).
2) Drogheda has numerous industrial estates () [grid reference]. Thee estates encourage new
industries to come, by providing services such as water and electricity. This helps new industries envelope.
It is important for new industries to develop for active economic activity. Industrial estates also usually have
planning permission, this eradicates the need for new industries to pay for expensive certificates.
Green field sites around the edges of the built of area of Drogheda also encourages new industries to set up
(important for economic activity). Green field sites are areas of underdeveloped land, usually cheap to buy
and build upon.
3) Drogheda, as evidence suggests, has a large population, this indicates it is an important centre of
economic activity.
Evidence suggests there is a large population because of the various housing patterns () [grid
reference]. This means there is a workforce and market depending on the economic activity of Drogheda.
A large potential workforce is also suggested by the school and college () [grid reference]. This
educated workforce is extremely important for the region. This encourages industrial development
especially in knowledge based industries. These help economic activity to advance to tertiary and the service
industry. Creating a richer region.
Economic activity in Drogheda is important for what looks like dormitory town of[insert
example of town next to town you are talking about], connected by the railway. The population and
economy relies on Drogheda's economic activity. They most likely get the spin-off money from Drogheda's
economy eg. workforce commuting or a family trip to the beach.

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