

Regions (European) | A1 Sample answer

Manufacturing in the Paris Basin

There are many types of industry in the Paris basin such as food, fashion, printing and car assembly. The Paris basin has many raw materials available such as milk for dairy and wheat for bread and confectionery. The flat land and a cool temperate oceanic climate allows for intensive farming. Normandy has a damp climate allowing grass to grow quickly. Normandy specialises in dairy farming and apple production. The Production of this wide range of raw materials attracts industry to Paris basin. Paris is renowned for fashion workshops are located along the banks of the Seine such as Chanel, Louis Vuitton, Yves Saint Laurent and Cartier. Their location along Seine gives them access to media and publicity.

Car manufacturers such as Renault Peugeot and Citroen are located in the region. Citroen was located in Paris however it moved its manufacturing away from Paris because of the confined industrial space. Paris is an inland port. Goods are transported cheaply along river barges. Paris is the focus of road and rail routes, the Boulevard Peripherique is a major ring road around the city of Paris. The National Rail company is called the SNCF. TGV is a high speed rail network which transports passengers from Paris. Le Havre is one of Europe's most important port.

Many products manufactured in the Paris Basin are exported. Approximately 80% of products manufactured in the fashion industry are exported. Paris also has a very large and wealthy market which attracts manufacturing. Paris has a population of 22 million and is part of the London Milan axis. Paris has a population of 12 million and the EU has a market of 500 million and a French market of 60 million. Paris has a large educated workforce. This large amount of human resources available attracts industry. Paris has 17 University's such as The University in Sorbonne. These graduates work in the growth Industries. Many research workers work in laboratories in the city. Science parks are being built in the suburbs of Paris. Modern Industries such as Healthcare, pharmaceuticals and Aerospace are found in these parks.